



Monday, March 10



Christopher Kus, MD, MPH
Keynote Speaker

Dr. Kus is Associate Medical Director of the Division of Family Health within the New York State Department of Health. He provides leadership for New York State child and adolescent health activities. Dr. Kus received his medical degree from Wayne State University in Detroit, Michigan and did his pediatric training at the Dartmouth-Hitchcock Medical

Center in New Hampshire. He served as a Pediatric Fellow in Child Development at the University of Oregon Health Sciences Center and received his Master of Public Health from the University of North Carolina at Chapel Hill. Dr. Kus has done child development and public health work in New Hampshire and Vermont before coming to New York in 1993. He is a board-certified pediatrician and a fellow of the American Academy of Pediatrics. He is a member of the Council on Community Pediatrics. Dr. Kus is a Past-President of the Association of Maternal and Child Health Programs (AMCHP). He served on the Early Childhood Expert Panel for Bright Futures: Guidelines for Health Supervision of Infants, Children, and Adolescents, Third Edition (2008). Dr. Kus represents the Association of State and Territorial Health Officials on the Secretary's Advisory Committee on Heritable Disorders and Genetic Diseases in Newborns and Children. He is involved in quality improvement work related to developmental, newborn hearing, and mental health screening.

You are encouraged to get up and **STRETCH** when the mood strikes you

7:15-8:00 am
Hilton Garden Inn Ballroom

Breakfast/Registration

8:00-8:15 am
Huyck Auditorium

Conference Welcome

David Clark and Sara Horstmann

8:15-9:00 am
Huyck Auditorium

Department of Pediatrics Grand Rounds
The Intersection of Public Health and Pediatrics: Why Is This Important?

Christopher Kus

9:15-10:45 am
Hilton Garden Inn Ballroom

Priorities for Children's Health in New York State: 2014

Panel discussion with Christopher Kus, Brigit Hurley, Bridget Walsh and Dina Lieser

11:00-12:30 pm
Hilton Garden Inn Ballroom

Trainee Advocacy and Community Health Presentations

Speaker: Casey Rosen-Carole

And select works from trainees across the state

12:30-1:30 pm
Hilton Garden Inn Ballroom

Lunch and Poster Viewing

1:30-3:30 pm
Hilton Garden Inn Ballroom

Skills Session I (breakout groups)

Project Development Turn your ideas into action and connect with your community partners
Andy Aligne, Sara Horstmann, Cappy Collins

Legislative Advocacy Basics of crafting messages and communicating with policy makers
Jenn O'Connor, David Clark

Community Pediatrics Program Development Starting up and enriching your program; developing strong mentoring for trainees
Jeff Kaczorowski, Dina Lieser, Leora Mogilner, Marc Lavender

Hilton Garden Inn Ballroom

C6 Classroom

Coffee will be served in the afternoon



Tuesday, March 11

7:15-8:00 am
Hilton Garden Inn

Breakfast/Registration

8:00-9:00 am
Huyck Auditorium

Key Steps to a Successful Project

Panel discussion with project partners

9:15-10:15 am
Hilton Garden Inn Ballroom

How to Integrate Public Health, Medicine, and the Community

Panel discussion with Abby Atkins, Bridget Walsh, Jenn O'Connor

10:30-12:00 pm

Skills Session II (breakout groups)

Hilton Garden Inn Ballroom

Team Consultations Small group mentorship on project development, curricula, community partnerships
Andy Aligne, Sara Horstmann, Cappy Collins, Jeff Kaczorowski, Marc Lavender, Leora Mogilner, Dina Lieser, Laurie Gordon

Hilton Garden Inn Boardroom

Speaking to the Media Building your skills for mastering your message
Sara Horstmann

12:00-1:00 pm
Hilton Garden Inn Ballroom

Working Lunch: Legislative Advocacy

Strategizing for meeting with your legislators
Elie Ward

1:15-2:15 pm
MS 103

Skills Session III (breakout groups)

Hilton Garden Inn Ballroom

Social Media Technological tools for advocacy
Ajay Major

C6 Classroom

Engaging Your Institution and Colleagues Working within to reach common goals
Leora Mogilner and Jeff Kaczorowski

Grant Writing Finding money for your mission
Andy Aligne, Cappy Collins

2:30-4:00 pm
Off-Site or Hilton Garden Inn Ballroom

Legislative Advocacy in Albany

Jenn O'Connor, George Dunkel, Elie Ward

Media Practice (follow-up to Skills Session)

Ajay Major, Sara Horstmann

Hilton Garden Inn Ballroom

Wrap-Up/Next Steps